

20 September 2016

Jeremy Rees
Fairfax National Communities Editor
Jeremy.Rees@fairfaxmedia.co.nz

Dear **Jeremy**,

REQUEST UNDER THE OFFICIAL INFORMATION ACT 1982

Thank you for your request dated **19 September 2016** made pursuant to the Official Information Act 1982 ("OIA").

Your Request

You have requested the following information:

- a) The total cost of the advertising spend for the last financial year.
- b) How much of that was spent on advertising on the following platforms: 1. YouTube; 2. Google; 3. Facebook.

Our Response

Thank you for clarifying via phone on 20 September 2016 that recruitment advertising costs are not intended to be captured by your request. On this basis, the Guardians of New Zealand Superannuation, the Crown entity that manages the New Zealand Superannuation Fund, has not undertaken any advertising over the last financial year (2015/16).

General

We have not chosen to withhold any information. However, if you are not satisfied with our response, you have the right to seek a review by the Ombudsmen's Office. Contact details for the Ombudsmen's Office can be found at: <http://www.ombudsmen.parliament.nz/>.

Yours sincerely



Adrian Orr
Chief Executive Officer