**Guardians of New Zealand Superannuation:** 

The importance of beliefs to long-term investment

Presentation to: Combined Community Trusts Conference 11 March 2010 Adrian Orr, Chief Executive Officer



## **Today's discussion**

#### Agenda

Being a long-term investor

- Why we exist and what we care about
- Discipline to stay the course
- Deliberate financial exposure
- Communication with stakeholders



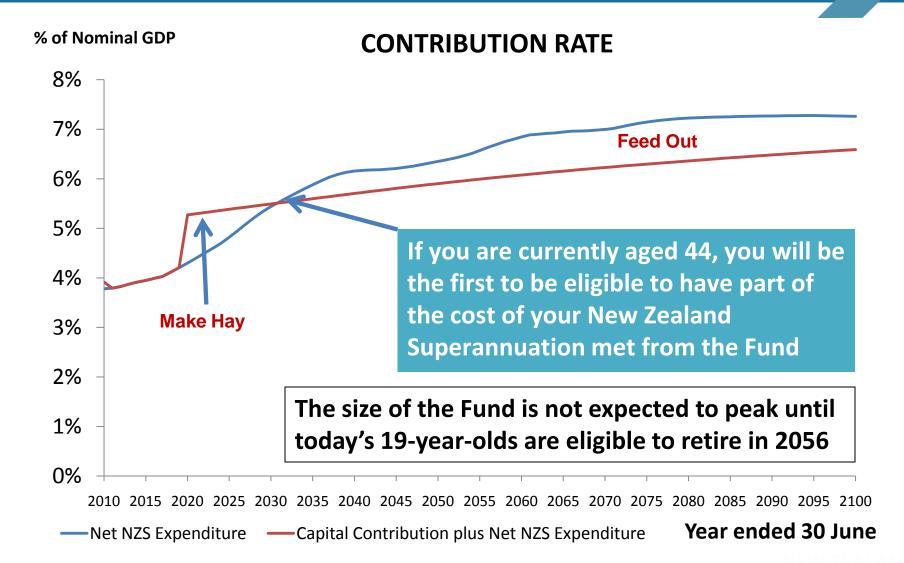
## **Being a long-term investor**

Four priorities in all weathers

- A clear purpose why do you exist?
- Discipline to stay the course
- Deliberate financial exposure
- Able to communicate the challenges to key stakeholders



## Why we exist: Intergenerational Transfer



# Discipline to stay the course: Our Mandate

- Set out in section 58 of the New Zealand Superannuation Act 2001
- We must invest the Fund on a prudent, commercial basis consistent with:
  - Best-practice portfolio management
  - Maximising return without undue risk
  - Avoiding prejudice to New Zealand's international reputation
- Legislation does not prescribe what this means it is up to the Guardians to determine

Sets the context for all our investments



# Discipline to stay the course: Our investment beliefs

Beliefs		Investment Strategies	Organisational Capabilities
?	?	?	?

- Beliefs closely held and sternly tested
- Underpin all investment strategies and drive requirements for organisational capabilities
- If an investment opportunity is not aligned with beliefs, strategies or capabilities we do not invest

BUT

- If investment opportunity accords with beliefs and strategies it is maintained regardless of short-term 'noise'
  - As happened in GFC



## **Deliberate Financial Exposure**

### We think across decades

- The long-term return to the Fund net of all costs and foreign taxes is the ultimate measure of fulfilling our mission
- We calibrate a passive Reference Portfolio to our purpose (80:20 growth)
- We then look for value-adding strategies to leverage our endowments
  - Horizon, liquidity, freedom to invest, sovereign status etc
- Based on our portfolio risk profile and our expectation of the value we can add to it, we expect to outperform T-bills by at least 2.5% per annum over the long run

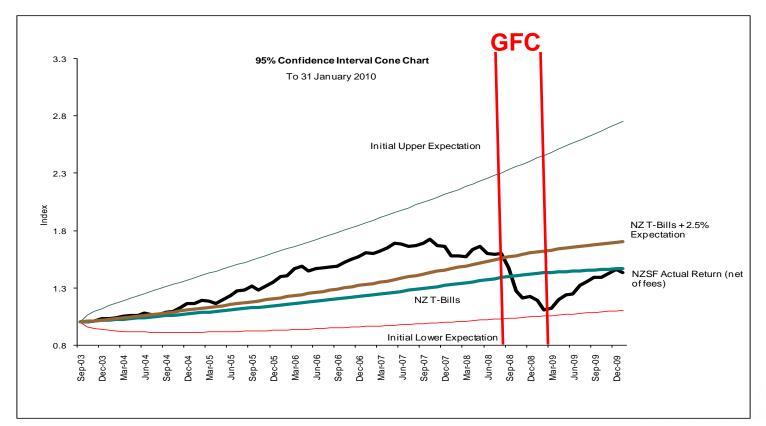
We can account for each and all of passive + active = total performance



### So What? Performance update

#### **Capturing the Rebound**

- -22.1% to 30 June 2009
- +15.08% FYTD (since 30 June 2009)
  - Fund size \$16+ billion



# Communicate with Stakeholders: Transparency, transparency, transparency

We are internationally recognised among SWFs for transparency

- In good times we were very clear that what was up was likely to come down
- In <u>tough</u> times
  - we huddled with the Board on our beliefs, strategies and capabilities
  - we kept the Minister and the public informed on what was happening and our reaction to it
- At <u>all times</u> we make it very easy for people to understand
  - Our purpose
  - Why our portfolio is fit for that purpose
  - Why staying our course is the best strategy

Stakeholder clarity about why we exist, what we do and why has reputation and commercial benefit NEW ZEALAND



## Summary: Long-Term Investment at the Fund

#### A clear purpose: reducing future NZers' tax burden

#### **Discipline to stay the course**:

- Well-defined organisational and accountability structure
- Structure strategies and incentives to be invariant to short-term marketmovements

#### **Deliberate financial exposure:**

- Diversification through our asset allocation
- Maintain flexibility to evaluate and buy into new investment opportunities...**ADDING VALUE**
- ... while undertaking thorough diligence and maintaining risk commitments

#### **Communication to key stakeholders**

• Proactive, often, in all weathers

